



JOYCE MIHRAN TURLEY, ILLUSTRATOR
DBA **DIXON COVE DESIGN**

UEI: LVP1MN2UL7J3 • CAGE: 8DSG6 • WOSB • Sole Proprietorship est. 1996



CAPABILITIES STATEMENT

Illustrator & Graphic Designer specializing in images of Nature, Science, & our Public Lands

Highly professional, responsive, and experienced in collaborating with Federal and Municipal administrators, Department of Interior staff, rangers, scientists, authors, & publishers. Providing hand-rendered and digital art for print, web, and exhibits, Joyce systematically and creatively manages art projects from concept to delivery, communicating with team members at every stage. *Extensive portfolio, proven record.*

CORE COMPETENCIES

Artwork for Interpretive Exhibits, Signage, & Infographics

- Public Lands & National Park Visitor Centers
- Museum, Nature Center, & Wayside Exhibits
- Kiosks & Wayfinding Signage

Illustration for print media & e-publications on Nature & the National Parks

- Guidebooks & non-fiction for readers of all ages
- Technical & 'how-to' publications
- Junior Ranger & Activity books

Graphic Design

- Signage & Wayfinding
- Brochures & booklets, print/digital
- Logos & promotional materials/merchandise
- Product packaging & labeling

Art Direction & Project Management

- Define milestones, budget, and timeline at Concept, Pencil Rough, Color Comp, Final
- Create itemized illustration list
- Facilitate communication among team members via dedicated project web page
- Commitment to on-time, on-budget delivery

UNIQUE PERSPECTIVE

"As a trained engineer, my technical background and artistic nature combine to offer a unique perspective on the natural sciences. Time spent with field observation and research allows me to render scientifically accurate images with a painterly style and colorful palette, engaging viewers and readers of all ages."

Joyce's illustration studio at Dixon Cove Design is located in the foothills of the Colorado Rocky Mountains. Extensive travels have enriched her connections to ecosystems ranging from mountain summits to salt marshes, and glaciers to grasslands. From her home studio, Joyce enjoys convenient observation of deer, coyotes, lizards, bears, snakes, & raptors - just outside the picture windows!

PEACE IS ROOTED IN OUR NATURE™

PRIMARY CONTACT

Joyce Mihran Turley, *Principal*
www.dixoncovedesign.com
JMTurley@dixoncovedesign.com

3412 Minuteman Drive
Fort Collins, CO 80526
970.227.4035

NAICS

541410
541430 (primary)
541490
711510

PSC

T001
T099
7610
7690
9905



dixoncovedesign.com



[@dixoncovedesign /](https://www.facebook.com/dixoncovedesign/)



[dixoncovedesign /](https://www.linkedin.com/company/dixoncovedesign/)



[dixoncovedesign](https://www.behance.net/dixoncovedesign)



JOYCE MIHRAN TURLEY

ILLUSTRATION

dba Dixon Cove Design

970.227.4035

www.dixoncovedesign.com
JMTurley@dixoncovedesign.com

3412 Minuteman Drive
Fort Collins, CO 80526

Education

Colorado State University, Fort Collins CO
 Case Western Reserve University, Cleveland OH
 Cleveland Institute of Art, Cleveland OH

Graduate coursework in Systems Engineering; Studio Art coursework
 B. S. Mathematics; Minor Sequences in Studio Art & Systems Engineering
 Undergraduate coursework in Studio Art

Employment

1996 - Present **Joyce Turley dba Dixon Cove Design** (est. 1996), Fort Collins, CO
 - Client acquisition & communication; marketing; strategy; art direction; graphic design; nature/science illustration
 Owner/Designer; Freelance Illustrator

1981 - 1983 **Eastman Kodak Corporation**, Windsor, CO
 - Mathematical modeling of processes to optimize production output; maintain & refine film manufacturing product lines
 Data Processing & Systems Developer

1979 - 1981 **NCR Corporation**, Fort Collins, CO
 - Refine & optimize processes within integrated circuit packaging line to compete with offshore production
 R & D Engineer

PAST PERFORMANCE

see more at www.dixoncovedesign.com

Interpretive Exhibit Illustrator

Oregon Caves National Monument, Exhibits

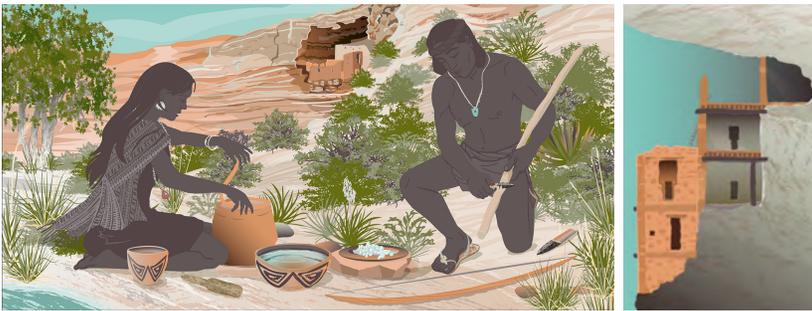


Detail from Hand-rendered murals & digital info-graphics exhibits

Subcontractor to **1220 Exhibits**
 - for **National Park Service**



Montezuma Castle National Monument, Exhibits



Detail from vector-graphic murals & Illustrated Diagrams
 Subcontractor to **COLOR-AD, Inc**
 - for **National Park Service**

Interpretive Mural Designer & Illustrator

Municipal Bus Shelter Wraps - Town of Superior, CO



Digital bitmap & scalable vector-graphic murals
 - Native Wildlife & Historic Mining

Butterfly House Exhibit

Hand-rendered Illustration with digital elements & editing
 for **City of Fort Collins, CO**
 Gardens on Spring Creek

Signage

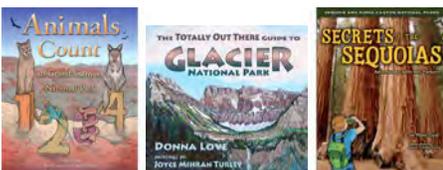


Illustrator of award-winning Books on Nature & Science

LTERR Schoolyard Series authored by National Science Foundation researchers



National Park books for children, various publishers



Ranger Rick™ Activity books
 Rowman Littlefield



Non-fiction Nature books
 Mountain Press Publishing



REFERENCES

Donald Grogan, V.P
 Color-Ad, Inc. • Signs and Exhibits
 7200 Gary Road, Manassas, VA 20109
 703-631-9100 Ext. #3121
 dgrogan@color-ad.com

Seth Frankel, Principal
 Studio Tectonic
 400 Marine St., Carriage House, Boulder, CO 80302
 ph: 720-398-3030, ext 1
 seth@studiotectonic.com

Sherry Smith, Exhibits Consultant
 EDX Exhibits
 200 E. Boston Street, Seattle, WA 98102
 ph: 206-528-5556
 sherry@edxseattle.com