



**JOYCE TURLEY, ILLUSTRATOR**  
 DBA **DIXON COVE DESIGN**

**DUNS: 945290435 • CAGE: 8DSG6 • WOSB • Sole Proprietorship est. 1996**



## CAPABILITIES STATEMENT

**Illustrator & Graphic Designer specializing in images of Nature, Science, & our Public Lands**

Highly professional, responsive, and experienced in collaborating with Federal and Municipal administrators, National Park staff & rangers, scientists, authors, and publishers. Providing hand-rendered and digital art for print, web, and exhibits, Joyce systematically and creatively manages art projects from concept to delivery, communicating with the project team at every stage. *Extensive portfolio, proven record.*

## CORE COMPETENCIES

### Artwork for Interpretive Exhibits, Signage, & Infographics

- Public Lands & National Park Visitor Centers
- Museum & Nature Center Exhibits
- Kiosks & Wayfinding Signage

### Illustration for print media & e-publications on Nature & the National Parks

- Guidebooks & non-fiction for readers of all ages
- Technical & 'how-to' publications
- Junior Ranger & Activity books

### Graphic Design

- Signage & Wayfinding
- Brochures & booklets, print/digital
- Logos & promotional materials/merchandise
- Product packaging & labeling

### Art Direction & Project Management

- Define milestones, budget, and timeline at Concept, Pencil Rough, Color Comp, Final
- Create itemized illustration list
- Facilitate communication among team members via dedicated project web page
- Commitment to on-time, on-budget delivery

## UNIQUE PERSPECTIVE

*"As a trained engineer, my technical background and artistic nature combine to offer a unique perspective on the natural sciences. Time spent with field observation and research allows me to render scientifically accurate images with a painterly style and colorful palette, engaging viewers and readers of all ages."*

Joyce's illustration studio at Dixon Cove Design is located in the foothills of the Colorado Rocky Mountains. Extensive travels have enriched her connections to ecosystems ranging from mountain summits to salt marshes, and glaciers to grasslands. From her home studio, Joyce enjoys convenient observation of deer, coyotes, lizards, bears, snakes, & raptors - just outside the picture windows!

PEACE IS ROOTED IN OUR NATURE™

## PRIMARY CONTACT

Joyce Turley, *Principal*  
[www.mihranturley.com](http://www.mihranturley.com)  
[JMTurley@dixoncovedesign.com](mailto:JMTurley@dixoncovedesign.com)

3412 Minuteman Drive  
 Fort Collins, CO 80526  
 970.286.7530

### NAICS

541410  
 541430 (primary)  
 541490  
 711510

### PSC

T001  
 T099  
 7610  
 7690  
 9905



[MihranTurley.com](http://MihranTurley.com)

[@dixoncovedesign](https://www.facebook.com/dixoncovedesign)

[/dixoncovedesign](https://www.linkedin.com/company/dixoncovedesign)

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## JOYCE TURLEY

ILLUSTRATION

dba Dixon Cove Design

970.286.7530

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[JMTurley@dixoncovedesign.com](mailto:JMTurley@dixoncovedesign.com)

3412 Minuteman Drive  
 Fort Collins, CO 80526

**Education**

Colorado State University, Fort Collins CO  
Case Western Reserve University, Cleveland OH  
Cleveland Institute of Art, Cleveland OH

Graduate coursework in Systems Engineering; Studio Art coursework  
B. S. Mathematics; Minor Sequence in Studio Art  
Undergraduate coursework in Studio Art

**Employment**

1996 - Present **Joyce Turley dba Dixon Cove Design (est. 1996), Fort Collins, CO**  
- Client acquisition & communication; marketing; strategy; art direction; graphic design; nature/science illustration  
Owner/Designer; Freelance Illustrator

1981 - 1983 **Eastman Kodak Corporation, Windsor, CO**  
- Mathematical modeling of processes to improve production output; maintain & refine automated film manufacturing tools  
Data Processing & Systems Developer

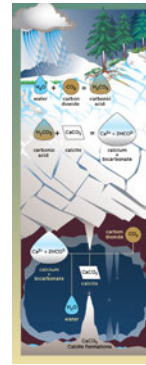
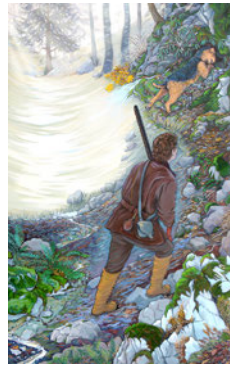
1979 - 1981 **NCR Corporation, Fort Collins, CO**  
- Refine & optimize processes within integrated circuit packaging line to compete with offshore production  
R & D Engineer

**PAST PERFORMANCE**

see more at [www.mihranturley.com](http://www.mihranturley.com)

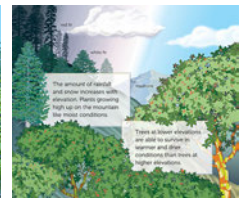
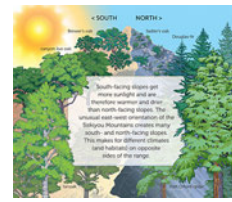
**Interpretive Exhibit Illustrator**

Detail from hand-rendered murals and digital info-graphics exhibit; Subcontractor for **1220 Exhibits** for **National Park Service**



**Oregon Caves National Monument Exhibits**

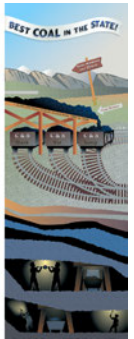
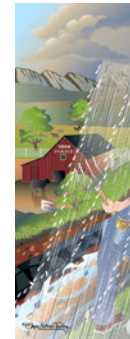
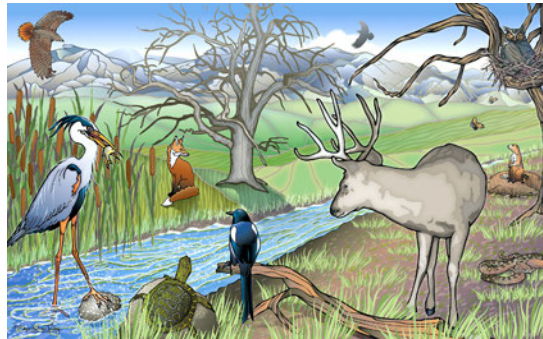
- Site visit to meet with Park staff
- Facilitated meetings with project team
- Created & maintained project webpage



**Interpretive Mural Illustrator & Designer**

Digital murals for municipal bus shelter wraps, representative of the native wildlife & history of **Town of Superior, Colorado**

- Site visits for reference photos
- Collaboration with naturalists & historians
- Historical & natural science research



**Signage**



Hand-rendered Illustration with digital editing for **City of Fort Collins, Colorado**  
Gardens on Spring Creek Butterfly House

**Illustrator of award-winning books on Nature & Science**

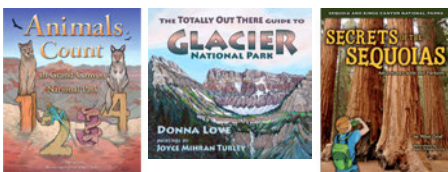
**ILTER Schoolyard Series** authored by **National Science Foundation** researchers

Non-fiction Nature books, **Mountain Press Publishing**



**National Park** books for children, various publishers

**Ranger Rick™** Activity books, **Rowman Littlefield**



see more at [www.mihranturley.com](http://www.mihranturley.com)